



Truenorthlogic Debuts Episode 2 in Series Examining K-12 Educator Viewpoints on Personalized Professional Learning

Episode 2 of the yearlong Salon Series explores how policies and automation shape success in a June 23rd webinar and a free report, now available online

Sandy, Utah — June 7, 2016 — Research shows that developing effective educators involves providing regular feedback and support. But what practices hinder a district’s ability to create a data-driven professional learning cycle for teachers? What policies and tools can support personalized professional learning and build trust in the evaluation process? In Episode 2 of [Truenorthlogic’s](#) Educator Viewpoints on Personalized Professional Learning [Salon Series](#), educators, leaders and district administrators are invited to explore these topics and more in a free, comprehensive [report](#) and a [webinar](#) on June 23rd at 2 p.m. Eastern time.

[Episode 2](#), titled “Practices and Processes: How Policies and Automation Shape Success,” shares the results of a survey conducted with more than 500 teachers and principals about professional learning plans, teacher evaluations, professional growth measures, observer calibration, and online tools. It also presents best practices and lessons learned from educators in the field, including the Georgia Department of Education, Charlotte-Mecklenburg Schools in North Carolina, and Minneapolis Public Schools. In addition, 10 district leaders weigh in on the most important attributes to look for in online tools.

The June 23rd webinar will guide participants through key findings from the survey and share real-world insights from Scott Larson, supervisor of professional development for [Pasco County Schools](#) in Florida.

“A surprising finding from the survey is that one-quarter of principals say that their district does not require *any* of their teachers to create a professional learning plan, even though this practice can build trust in the overall evaluation and professional learning cycle. Another unexpected finding is that, even in today’s digital age, more than one-quarter of teachers and principals say that their teacher evaluation process is still paper-based and onerous,” said Jim Rosenthal, CEO for Truenorthlogic. “Through the free episode guide and webinar, we aim to bring national attention to these findings and present practical, actionable solutions to these challenges.”

To get the Episode 2 Guide or sign up for the webinar, visit <http://www.truenorthlogic.com/insights>. Educators can also join in the conversation on social media using the hashtags #AMPeducators and #PPLSuccess.

About Truenorthlogic

Truenorthlogic is a national provider of professional growth software for educators and K–12 education agencies striving to improve student achievement by increasing educator effectiveness. This spring,

Truenorthlogic merged with Performance Matters. Together, they are creating the industry's first SaaS platform that integrates professional growth and student assessment tools with powerful educational analytics capabilities, making it possible for districts to measure the impact of their professional learning on student achievement. For more information, visit www.truenorthlogic.com.

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