

FOR IMMEDIATE RELEASE

Truenorthlogic Joins Digital Learning Alliance

Educators Excel Students Succeed

SANDY, Utah – August 28, 2014 – [Truenorthlogic](#), the leading talent management solution for K-12 school districts and state departments, joins the [Digital Learning Alliance](#) (DLA). The partnership will promote advocating for personalized education through technology by empowering legislators to pass new education reform.

Research confirms that the quality of teaching is the most important contributing factor to a student's success in school. Properly implemented professional development can significantly improve teacher quality. The DLA proposes an online platform that delivers targeted professional development, helping educators be the best they can be in order to help all students achieve. As a DLA recommended solution partner, Truenorthlogic provides a unified talent management solution, allowing educators to build on their existing skills and take ownership of their professional growth and development. Truenorthlogic helps with complex needs to move beyond compliance to drive real educator growth and effectiveness, now and in the future.

"Truenorthlogic is a proven national leader in improving the talent of teachers across the country," says Chase Winder, Managing Director of Digital Learning Alliance. "DLA is showcasing Truenorthlogic's successful model to legislators across the country who are interested in improving student outcomes and investing in teacher talent."

"Collaborating with DLA will help promote K-12 talent management related to legislation," says Jeanette Haren, President and CEO of Truenorthlogic. "We are excited for the opportunity to work with state legislatures to quickly and effectively implement quality technology solutions that are improving teacher and student outcomes."

ABOUT TRUENORTHLOGIC

Truenorthlogic is the leading talent management solution for district leaders who are frustrated by the need to integrate multiple systems to deliver true educator effectiveness. Unlike siloed solutions, which ignore and ultimately compound this problem, Truenorthlogic simplifies the complexity, bringing great educator effectiveness programs to life while meeting real world needs for transparency and accountability. For over 14 years, Truenorthlogic has been helping education leaders achieve their vision for educator effectiveness. The company is privately held, and headquartered in Salt Lake City, Utah. For more information, visit www.truenorthlogic.com.



ABOUT DIGITAL LEARNING ALLIANCE

The mission of DLA is to help students of every age by providing education research, policy best practices, and initiative templates to solve dozens of educational issues by leveraging proven digital learning technologies, which can multiply the effectiveness of teachers and enable students to achieve their full potential. For more information, visit www.digitalllearningalliance.org.

Contact:

Caroline Wynne
Marketing Director
Truenorthlogic
801-520-0512
cwynne@truenorthlogic.com

Chase Winder
Managing Director
Digital Learning Alliance
801-243-9028
chase@digitalllearningalliance.org

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