

FOR IMMEDIATE RELEASE

Announcing Professional Learning Management System Enhancements for Educators in Leading School Districts

Educators Excel Students Succeed

SANDY, Utah – June 13, 2014 – Truenorthlogic has released a newly redesigned Professional Learning Management System (PLMS) and a powerful set of search tools in support of the ongoing professional growth and development of teachers, leaders and staff. The PLMS is part of the *Truenorthlogic K-12 Talent Management Platform*, which is used by more than 500,000 educators in over 1,500 school districts including eight of the largest 20 districts.

The PLMS user interface enhancements were driven by market research and usability studies and shaped by client feedback. They are intended to not only modernize the overall look and feel of the market-leading Truenorthlogic software platform, but to also simplify prominent day-to-day operations allowing educators to realize value quicker. The PLMS user interface has a consistent look and feel with other modules within the *Truenorthlogic K-12 Talent Management Platform*.

Truenorthlogic's PLMS visual and functional upgrades were focused on educators taking ownership of their professional development through managing and tracking their growth. A new set of search tools offers a smarter and faster way for educators to find and interact with learning content required for effective professional development. The baseline multi-string keyword search has been simplified and coupled with easy-to-use sorting, filtering, and faceted navigation features allowing educators to efficiently navigate their way through high volumes of data to find relevant content with just a few clicks.

The redesigned learning opportunity catalog supports an easier-to-use process when searching, displaying, and interacting with learning opportunities in the context of professional development. Educators can easily navigate each learning opportunity, view at-a-glance or more detailed information about the opportunity, and register for the learning opportunity. Status and rating visual cues highlight whether an educator has completed or is in the process of taking a learning opportunity, or completed and not yet rated the learning opportunity. A 5-star rating summary by learning opportunity allows educators to realize a consensus value according to their colleagues.

"The growth of teaching and leading professionals is critical to students' success," said Jeanette Haren, President and CEO of Truenorthlogic. "By enhancing our PLMS, educators can more easily search for professional development learning opportunities that are targeted to their individual needs. We want to make it as easy as possible for educators to drive their own professional growth."



ABOUT TRUENORTHLOGIC

Truenorthlogic is the K-12 expert in implementing actionable, web-based software solutions to support an educator's entire professional growth cycle. The *Truenorthlogic K-12 Talent Management Platform* consists of a suite of modules to help with the management of induction, licensure and certification tracking, career management, growth plans, coaching and mentoring, observation and evaluation, professional learning, and differentiated pay. Built in collaboration with leading education agencies across the nation, Truenorthlogic is the only platform that brings the processes, workflows and data for all aspects of educator effectiveness together in a unified system. For more information, visit www.truenorthlogic.com.

###

Contact:

Caroline Wynne

Marketing Director

Truenorthlogic

801-520-0512

cwynne@truenorthlogic.com